Nina Voytovych

Product Designer | Web & Mobile | FinTech, HealthTech, B2B SaaS

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SUMMARY

Product Designer working on web and mobile products in FinTech, HealthTech and B2B SaaS. The only designer on an investment platform: I work directly with the client and developers, own user flows, UX/UI, the design system and handoff, and present decisions at weekly client meetings. I design complex scenarios end to end – onboarding, KYC, payments, statuses, errors and edge cases. I have designed AI features for a meeting platform and run Product Design Club, a community of 770+ designers.

WORK EXPERIENCE

Product Designer

Feb 2025 – Present

Involve.software · Remote · Promoted to Middle in Nov 2025

Investment platform (FinTech, web and mobile, NDA) – the only designer since Aug 2025

- Own the design side end to end: requirements, user flows, information architecture, UX/UI, design system and handoff.
- Work directly with the client and developers; present and defend design decisions at weekly client meetings.
- Designed the investor journey: sign-up, onboarding with KYC and document signing, the investor account, deposits and withdrawals, buying and selling investment certificates, operation history and statuses, account settings.
- Reworked the investor questionnaire from 7 steps to 3 by moving optional steps into account settings, and got the change agreed with the client and the team.
- Find missing states, errors and edge cases in the requirements and design them before development: insufficient balance, sold-out certificates, expired or wrong SMS codes, empty operation history.
- Discuss technical constraints with developers and adapt solutions so they can be built.
- Built and maintain the design system: Figma components with variants, styles, tokens and documentation on GitHub.
- When QA finds issues in the build, decide with developers how to fix them and update the design.
- Designed the product website and landing pages.

AI-powered B2B SaaS for corporate teams (NDA)

- Designed web interfaces for an AI product for corporate teams.

Healthcare app (tablet and mobile) – 7 months, product closed

- Designed the doctor's tablet app and patient mobile flows: schedule, consultation results, waiting for and joining a video consultation, notifications.

PORTFOLIO / SOCIAL

ninavoytovychdesign.github.io
linkedin.com/in/nina-voytovych
behance.net/ninavoytovych

HARD SKILLS

Product Design
UX/UI Design (Web & Mobile)
User Flows
Information Architecture
Wireframing
Interactive Prototyping
States & Edge Cases
Design Systems & Tokens
Developer Handoff
Usability Testing
User Interviews
Accessibility
AI Feature Design

TOOLS

Figma, FigJam, Figma Make
Photoshop, Webflow
Notion, GitHub
Claude, ChatGPT, Cursor

EDUCATION

Lviv National Academy of Arts (2004–2010)

Master's Degree in Design

Projector Institute (2023–2025)

Web design beginning · UX design beginning · Web design junior course · Mobile Apps design

LANGUAGES

Ukrainian – Native
English – B1
Italian – B1

UX/UI Designer

Oct 2024 – May 2025

Unifies · Contract · Remote

B2B SaaS startup: a meeting and scheduling platform with an AI assistant, web and mobile. The only designer on the product; it has launched.

- Designed the dashboard, week and month calendar, meeting creation, availability, booking pages, notifications and settings.
- Designed AI features end to end: meeting transcriptions, summaries with action items and key questions, and an in-app assistant chat.
- Designed onboarding with integrations (Google, ClickUp, Telegram) and empty, loading and no-data states.
- Built the UI kit: typography, colour palette with usage rules, components, light and dark sidebar.

UX/UI Designer

Jun 2024 – Present

Freelance · Remote

Open Kharkiv – city services mobile app (iOS and Android, live)

- Redesigned the app together with another designer: home, news, notifications, questionnaires, public transport, housing registration, appeals.
- Owned accessibility: high contrast, grayscale and text scaling up to 160%.

GORA – website with online booking (gorastay.com)

- Designed a multi-page website for a cabin rental in the US: booking steps, unavailable dates, errors, modals and mobile versions; handed off for a Webflow build.

COMMUNITY AND MENTORING

- Founder of Product Design Club (Jul 2026 – Present): a community of 770+ product and UX/UI designers with design coffees, guest talks, a Speaking Club and portfolio reviews.
- Launched a team Website Design Challenge: wrote the briefs and judged the results; automated club processes with a Telegram bot.
- Mentor: 8 one-to-one mentorships with junior designers – fundamentals, Figma, the first case study, reviewing design decisions.